



VISIONARY
KETO PET FOODS

THE
TRUTH
About Dog Food

**Find out how many unnecessary
carbs are in YOUR dog's food!**

Here's the truth...

We shouldn't have to make this guide. ALL dog food should be labeled clearly - so you know EXACTLY what's in the food. But unfortunately, we live in a world where dog food companies do everything they can to hide one thing: **carbs**.

Have you ever wondered why your dog food doesn't have a standard nutrition facts panel? The answer is sad but simple...

Carbs are cheap and easy to manufacture with. And even though feeding a high-carb diet **damages the health and lifespan of your dog** - companies intentionally hide carb content to maximize profits.

Even supposedly healthy options like "grain-free" or "limited ingredient" diets are massively high in damaging carbohydrates. But the way dog food is labeled - it's nearly IMPOSSIBLE to determine if a food has a high amount of damaging carbs.

That's why we made this helpful guide: "**The TRUTH About Dog Food**"

Read on to learn **the truth** about how many excess carbs are in your dog's food and make the most informed decision about what to feed your dog!

Best,

Patrick







P.S. If you don't see your dog's food in this guide, please DM me or email pwardell@visionarypet.com and I'll be happy to add it to the list :)

How many carbs are in **your dog's food**?
 You won't find **this important info** on any dog food label.

DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
ACANA - CHICKEN RECIPE	40 grams
ADVANCED PET - CHICKEN & RICE	48 grams
ALPO - BEEF RECIPE	62 grams
COMPARE TO: DONUT 	51 grams
AMERICAN JOURNEY - GRAIN FREE	41 grams
AMERICAN NATURAL - GRAIN FREE	44 grams
ANCESTRY - DUCK RECIPE	44 grams
APEX - CHICKEN & RICE	43 grams
AUTHORITY - GRAIN FREE	37 grams
AVODERM - GRAIN FREE	45 grams
BENEFUL - SELECT 10	50 grams
COMPARE TO: STEAK 	0 grams
BIG RED - DRY DOG FOOD	54 grams
LIBERTY DOG FOOD - GAME RECIPE	43 grams
BIXBI RAWBBLE - TURKEY RECIPE	39 grams
BLACK GOLD - GRAIN FREE	41 grams
BLACKWOOD - GRAIN FREE	49 grams
BLUE BUFFALO - GRAIN FREE	51 grams
BLUE BUFFALO - CHICKEN & RICE	50 grams
COMPARE TO: COOKIE 	51 grams
BLUE BUFFALO - WILDERNESS	41 grams
BLUE SEAL - NATURAL 26	49 grams
BRANDON FARMS - PORK & BARLEY	50 grams

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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
BY NATURE - ACTIVE DEFENSE	45 grams
BY NATURE - ORGANIC CHICKEN	46 grams
CALIFORNIA NATURAL - GRAIN FREE	57 grams
COMPARE TO: 80/20 BEEF 	0 grams
CANIDAE - ALL LIFE STAGES	52 grams
CANIDAE - GRAIN FREE	36 grams
CANINE NATURALS - LAMB & POTATO	49 grams
CANINE NATURALS - GRAIN FREE	47 grams
CASTOR AND POLLUX - ULTRAMIX	48 grams
CASTOR AND POLLUX - GRAIN FREE	30 grams
CESAR - FILET MIGNON	48 grams
COMPARE TO: TWINKIES 	66 grams
COSTCO DRY DOG FOOD	45 grams
COUNTRY VET - PREMIUM	43 grams
CRAVE - WHITE FISH & SALMON	35 grams
DAVE'S DOG FOOD - CHICKEN RECIPE	53 grams
DIAMOND NATURALS - BEEF RECIPE	48 grams
DOGSWELL - HAPPY HIPS	52 grams
DR GARY'S - GRAIN FREE	41 grams
COMPARE TO: PIZZA 	51 grams
DR HARVEY'S - GRAIN FREE BEEF	49 grams
EAGLE PACK - DRY DOG FOOD	51 grams
EARTHBORED - GRAIN FREE	36 grams

You wouldn't feed this...



**51g Net
Carbs**
(Per Donut)

So why feed this?



**51g Net
Carbs**
(Per Serving)

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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
EARTHBORN - DRY DOG FOOD	53 grams
EUKANUBA - CHICKEN RECIPE	46 grams
EUKANUBA PREMIUM PERFORMANCE	37 grams
COMPARE TO: POTATO CHIPS 	39 grams
EVANGER'S - CHICKEN AND RICE	46 grams
EVANGER'S - GRAIN FREE	38 grams
EVERPET COMPLETE NUTRITION	57 grams
EVO DRY DOG FOOD	21 grams
EVOLVE - GRAIN FREE	48 grams
FARMINA - GRAIN FREE CHICKEN	39 grams
FARMINA - N&D PRIME	35 grams
COMPARE TO: EGGS 	0 grams
FIRSTMATE - GRAIN FREE	51 grams
FRESH IS BEST - CHICKEN RECIPE	20 grams
FRESHPET - VITAL BALANCED	37 grams
FRESHPET - GRAIN FREE	16 grams
FROMM - CLASSIC ADULT RECIPE	50 grams
FROMM - WEIGHT MANAGEMENT	53 grams
FROMM- HEARTLAND GOLD	48 grams
COMPARE TO: MUFFIN 	51 grams
FULL BALANCE - MAINTENANCE DIET	59 grams
GO! - GRAIN FREE RECIPE	36 grams
GO! - LIMITED INGREDIENT RECIPE	52 grams

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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
GRANDMA MAE'S DOG FOOD	50 grams
GRAVY TRAIN DRY DOG FOOD	64 grams
GREAT LIFE DRY DOG FOOD	44 grams
COMPARE TO: 80/20 BEEF 	0 grams
GREAT CHOICE DRY DOG FOOD	58 grams
H-E-B DRY DOG FOOD	48 grams
HALO - HOLISTIC CHICKEN RECIPE	48 grams
HALO - GRAIN FREE RECIPE	48 grams
HANK'S DOG FOOD	38 grams
HAPPY PAWS - LAMB RECIPE	50 grams
HEALTH EXTENSION - DRY DOG FOOD	34 grams
COMPARE TO: COOKIE 	47 grams
HEALTH EXTENSION - GRAIN FREE	48 grams
HI-STANDARD - GRAIN FREE	46 grams
HILLS HEALTHY ADVANTAGE	52 grams
HILL'S IDEAL BALANCE - GRAIN FREE	48 grams
HILL'S PRESCRIPTION DIET	57 grams
HILL'S SCIENCE DIET	51 grams
HOLISTIC SELECT - GRAIN FREE	44 grams
COMPARE TO: FRENCH FRIES 	53 grams
HONEST KITCHEN - LIMITED INGREDIENT	47 grams
HONEST KITCHEN - GRAIN FREE	41 grams
HONEST KITCHEN - FOOD CLUSTERS	46 grams

**Both of these have
51g net carbs...**

51g Net Carbs



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**51g Net
Carbs**



**Visionary Pet has just
1g net carb per serving...**

1g Net Carb



=

**1g Net
Carb**



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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
HORIZON COMPLETE	48 grams
HUBBARD LIFE MAINTENANCE	54 grams
HUNGRY HOUND DOG FOOD	67 grams
COMPARE TO: PIZZA 	51 grams
I & LOVE & YOU - LOVINGLY SIMPLE	41 grams
I & LOVE & YOU - NAKED ESSENTIALS	41 grams
IAMS PREMIUM PROTECTION	49 grams
IAMS PROACTIVE	49 grams
IAMS VETERINARY FORMULA	58 grams
INSTINCT - BE NATURAL CHICKEN	49 grams
INSTINCT - LIMITED INGREDIENT	41 grams
COMPARE TO: TWINKIE 	66 grams
INSTINCT - RAW BOOST	29 grams
JACK'S PREMIUM DOG FOOD	35 grams
KASIK'S DOG FOOD	51 grams
KIBBLES N' BITS - SAVORY BEEF RECIPE	59 grams
KIRKLAND DOG FOOD	50 grams
KRUSE'S CANINE ADVANTAGE	57 grams
LEONARD POWELL SIGNATURE SERIES	43 grams
COMPARE TO: STEAK 	0 grams
LIFE'S ABUNDANCE	45 grams
LOTUS - GRAIN FREE	51 grams
LOYALL DOG FOOD	43 grams

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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
MERRICK - GRAIN FREE	32 grams
MERRICK - LIMITED INGREDIENT DIET	49 grams
MUENSTER - PERFECT BALANCE	43 grams
COMPARE TO: POTATO CHIPS 	39 grams
NATURAL BALANCE - GENTLE BALANCE	46 grams
NATURAL BALANCE - LIMITED INGREDIENT	59 grams
NATURAL BODY - WHOLE BODY HEALTH	45 grams
NATURE'S LOGIC - CHICKEN RECIPE	36 grams
NATURE'S RECIPE - GRAIN FREE	48 grams
NATURE'S SELECT - GRAIN FREE	38 grams
NEWMAN'S OWN - DRY DOG FOOD	55 grams
COMPARE TO: 80/20 BEEF 	0 grams
NOW FRESH DOG FOOD	43 grams
NULO FREESTYLE	41 grams
NULO - LIMITED INGREDIENT DIET	40 grams
NUTRISOURCE - CHICKEN & RICE	44 grams
NUTRO - LIMITED INGREDIENT	52 grams
NUTRO - ULTRA DOG FOOD	46 grams
NUTRO - NATURAL CHOICE	48 grams
COMPARE TO: MUFFIN 	51 grams
OL' ROY - COMPLETE NUTRITION	57 grams
OLLIE - FROZEN DOG FOOD	20 grams
ONLY NATURAL PET - DRY FOOD	36 grams

You wouldn't feed this...



**51g Net
Carbs**
(Per Donut)

So why feed this?



**51g Net
Carbs**
(Per Serving)

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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
ORIJEN - DRY DOG FOOD	28 grams
PAW TREE - DRY DOG FOOD	51 grams
PEDIGREE - ADULT DOG FOOD	57 grams
COMPARE TO: DONUT 	55 grams
PET CHEF EXPRESS - LAMB & RICE	49 grams
PRO PAC - ADULT RECIPE	46 grams
PRONATURE ORIGINAL - ADULT	54 grams
PURE BALANCE - CHICKEN & RICE	45 grams
PURE BALANCE - GRAIN FREE	49 grams
PURE VITA - CHICKEN & RICE	50 grams
PURE VITA - GRAIN FREE	48 grams
COMPARE TO: EGGS 	0 grams
PURINA - BEYOND SIMPLY	44 grams
PURINA - BEYOND SIMPLY GRAIN FREE	43 grams
PURINA - ONE SMARTBLEND	44 grams
PURINA - PRO PLAN ADULT	44 grams
RACHEL RAY NUTRISH	48 grams
RACHEL RAY - JUST 6	55 grams
RACHEL RAY - ZERO GRAIN	48 grams
COMPARE TO: FRENCH FRIES 	53 grams
RAWZ - LIMITED INGREDIENT DIET	52 grams
REDFORD NATURALS - DRY DOG FOOD	49 grams
REGAL - DRY DOG FOOD	46 grams

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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
REGAL - ACTIVE BITES ADULT DIET	46 grams
RENEW GOLD BALANCE	43 grams
RIVER RUN - HI PRO	45 grams
COMPARE TO: 80/20 BEEF 	0 grams
ROYAL CANIN - URBAN LIFE	53 grams
ROYAL CANIN - HEALTH NUTRITION	49 grams
ROYAL CANIN - VETERINARY DIET	51 grams
SATORI - DRY DOG FOOD	36 grams
SHOWTIME - DRY DOG FOOD	39 grams
SIMPLY NATURAL - GRAIN FREE	50 grams
SIMPLY NOURISH - CHICKEN & RICE	49 grams
COMPARE TO: CHICKEN McNUGGETS 	21 grams
SIMPLY NOURISH - GRAIN FREE	44 grams
SIMPLY NOURISH - LIMITED INGREDIENT	51 grams
MEMBER'S MARK	47 grams
SOJO'S - COMPLETE DOG FOOD	48 grams
SOLID GOLD - DRY DOG FOOD	57 grams
SOLID GOLD - GRAIN FREE	39 grams
SOLIMO - ULTRA PREMIUM	50 grams
COMPARE TO: SPAGHETTI 	77 grams
SPORT DOG - ELITE SERIES	41 grams
SPORTMIX - PREMIUM DOG FOOD	43 grams
SPORTMIX - GRAIN FREE	53 grams

**Both of these have
51g net carbs...**

51g Net Carbs



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**51g Net
Carbs**



**Visionary Pet has just
1g net carb per serving...**

1g Net Carb



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**1g Net
Carb**



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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
SPOT AND TANGO - FRESH DOG	33 grams
SPOT FARMS - CHICKEN RECIPE	48 grams
STAR PRO - DRY DOG FOOD	49 grams
COMPARE TO: POTATO CHIPS 	39 grams
STELLA & CHEWY'S - RAW COATED KIBBLE	42 grams
STELLA & CHEW'S - RAW BLEND KIBBLE	35 grams
STRONGPOINT - NATURALLY PREMIUM	49 grams
SUPREME SOURCE - GRAIN FREE	51 grams
TASTE OF THE WILD - ANCIENT GRAINS	36 grams
TASTE OF THE WILD - GRAIN FREE	43 grams
TASTE OF THE WILD - PREY	45 grams
COMPARE TO: STEAK 	0 grams
TENDER AND TRUE - DOG FOOD	45 grams
THE FARMER'S DOG - FRESH FOOD	42 grams
TIKI DOG - ALOHA GRAIN FREE	44 grams
TLC WHOLE LIFE DOG FOOD	45 grams
TOPS HI PRO	51 grams
TOTAL CANINE - DRY DOG FOOD	44 grams
TRADER JOE'S - DRY DOG FOOD	53 grams
COMPARE TO: MUFFIN 	51 grams
TRIUMPH - WILD SPIRIT DRY FOOD	47 grams
TRU DOG - FREEZE-DRIED	19 grams
TRUE ACRE - CHICKEN & VEGGIE	50 grams

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DOG FOOD BRAND	NET CARBS (per 100g Serving)
VISIONARY PET FOODS 	<1 gram
TUCKER'S - RAW FROZEN	21 grams
TUFFY'S - GOLDEN CHUNKS	57 grams
TUSCAN NATURAL - CARNE	30 grams
COMPARE TO: DONUT 	55 grams
TUSCAN NATURAL - SIMPLY PURE	56 grams
V DOG - KINDER KIBBLE	55 grams
VARIETY - DRY DOG FOOD	58 grams
VERSUS - ADULT MAINTENANCE	57 grams
VICTOR - SELECT GRAIN FREE	38 grams
VITALIFE - NATURAL DIET	41 grams
WAG - DRY DOG FOOD (AMAZON)	36 grams
COMPARE TO: COOKIE 	47 grams
WEGMANS - NATURE DIET	48 grams
WELLNESS - COMPLETE	52 grams
WELLNESS - COMPLETE GRAIN FREE	50 grams
WELLNESS CORE	41 grams
WELLNESS - LIMITED INGREDIENT	49 grams
WHOLE EARTH FARMS	47 grams
WHOLE EARTH FARMS - GRAIN FREE	49 grams
COMPARE TO: FRENCH FRIES 	53 grams
WYSONG - OPTIMAL ADULT	30 grams
ZIGANATURE - DRY DOG FOOD	42 grams
ZOE - DRY DOG FOOD	50 grams